

A woman with long blonde hair, wearing a red shirt, is sitting in the center of a vast, dense sea of books. She is holding an open book and looking down at it. The books are stacked high and cover the entire background, creating a textured, colorful wall of literature. The lighting is soft, highlighting the woman and the book she is reading.

Promote Big Reading through the “As if” Principle

Douglas Forster
Japan Women’s University
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How can we get our students *EXCITED* about extensive reading?



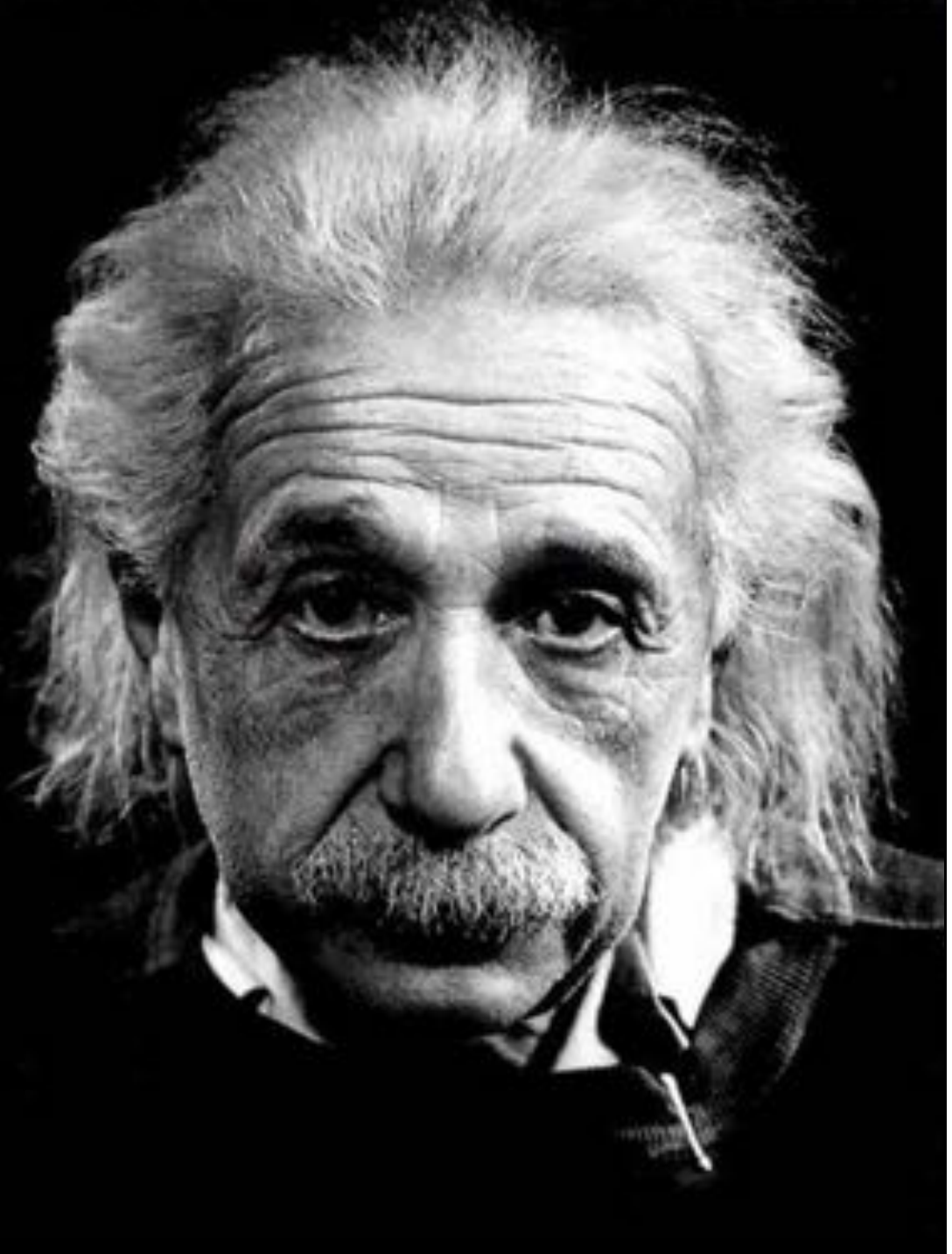
How do we get from this...



...to this?



**It's time for
some new
ideas!**



INTERNATIONAL BESTSELLER

"An intriguing new slant to personal transformation." —*Kirkus Reviews*

The
As If
Principle



The Radically New Approach
to Changing Your Life

RICHARD WISEMAN

Author of *Quirkology* and *59 Seconds*

**“If you want a quality,
act as if you already
have it.”**

-- William James, 1884

**The As if Principle
“provides a
remarkable insight
into a diverse range
of phenomena and, in
so doing, offers the
very real possibility
of being psychology’s
first unifying theory.”**





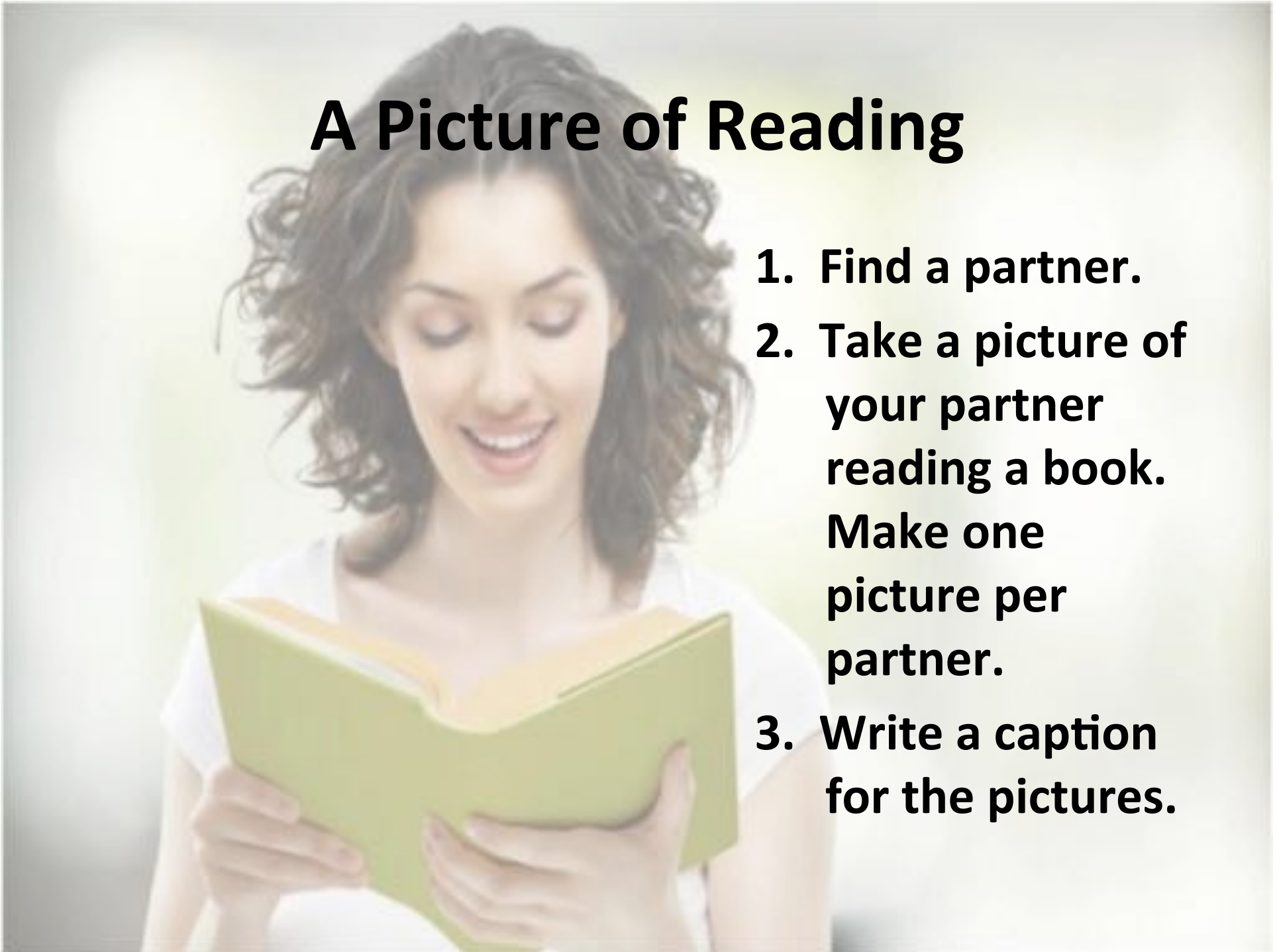
As if Activities

- A Picture of Reading
- Colored Wristbands
- Happy Mirror Reading
- Happy Talk
- Three Minute Drill
- Reading Posters
- The Confidence Trick

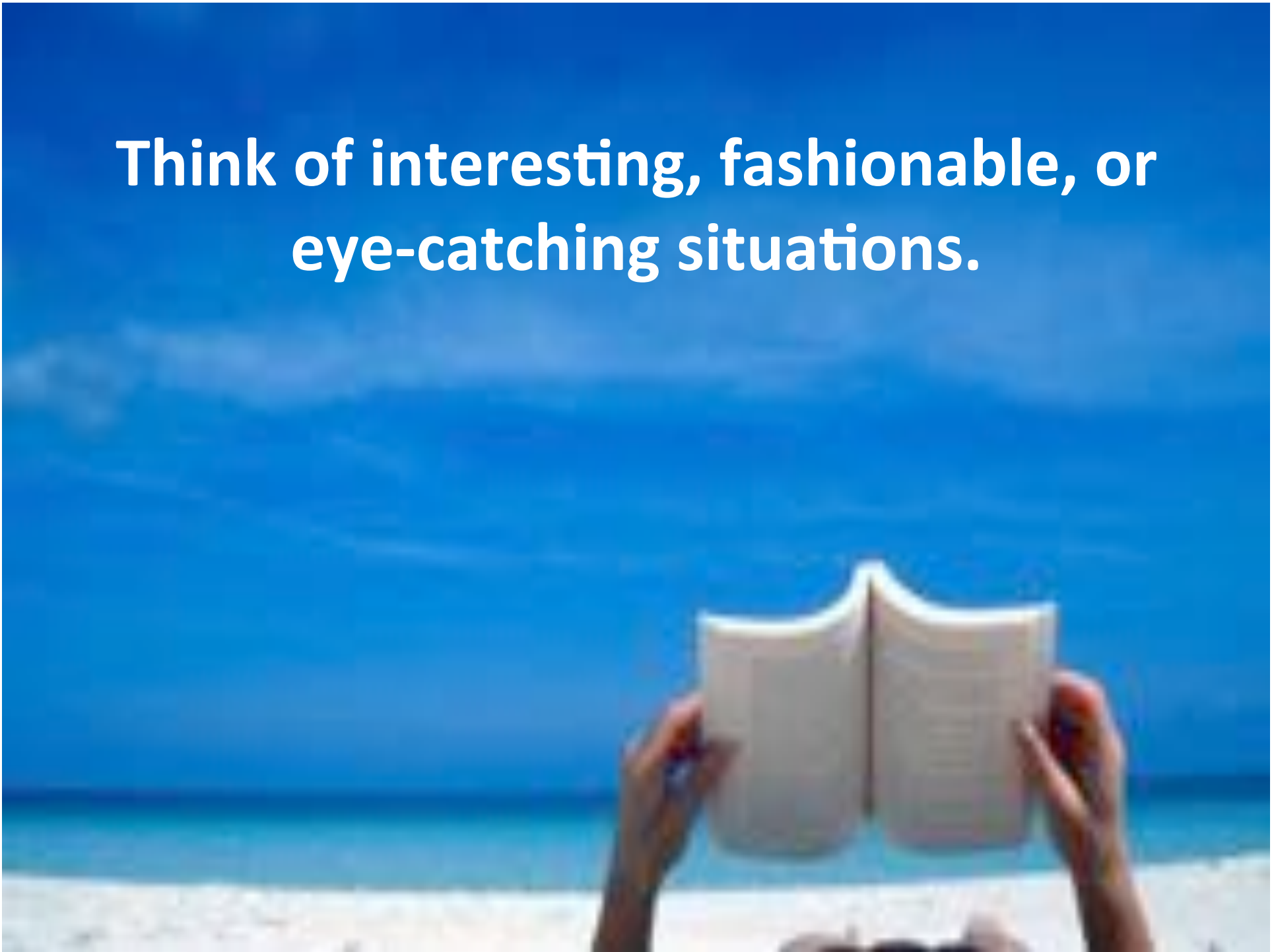


A Picture of Reading

- 1. Find a partner.**
- 2. Take a picture of your partner reading a book. Make one picture per partner.**
- 3. Write a caption for the pictures.**



**Think of interesting, fashionable, or
eye-catching situations.**



**Take pictures of
reading on the
bus...**



...on the train



...in a tree



Take many photos and choose your best one!

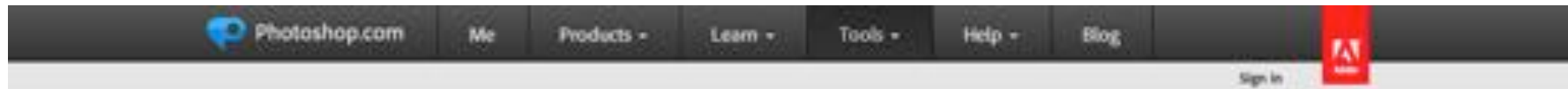


Create a “sticky text” for the photo.



**Reading
is
bliss!**

Online Photo Editing



Photoshop Online Tools



Photoshop Express Editor

Make your snapshots look amazing with the Adobe Photoshop Express Editor, which gives you easy options for quick fixes, creative enhancements, and endless fun.

[Start the Editor #](#)

Adobe Revel

Now that the Photoshop.com storing and sharing service has moved to its new home, Adobe Revel, you have more access to your photos than ever before—on your iPhone, iPad, Android phone, Windows 8 device, Mac OS computer, and on the web.

[Learn more about Adobe Revel](#)



What should I do when I'm finished?



E-mail photo to the teacher.

Create a slideshow of students' photos

Reading
makes
me happy!



Students evaluate each photo.



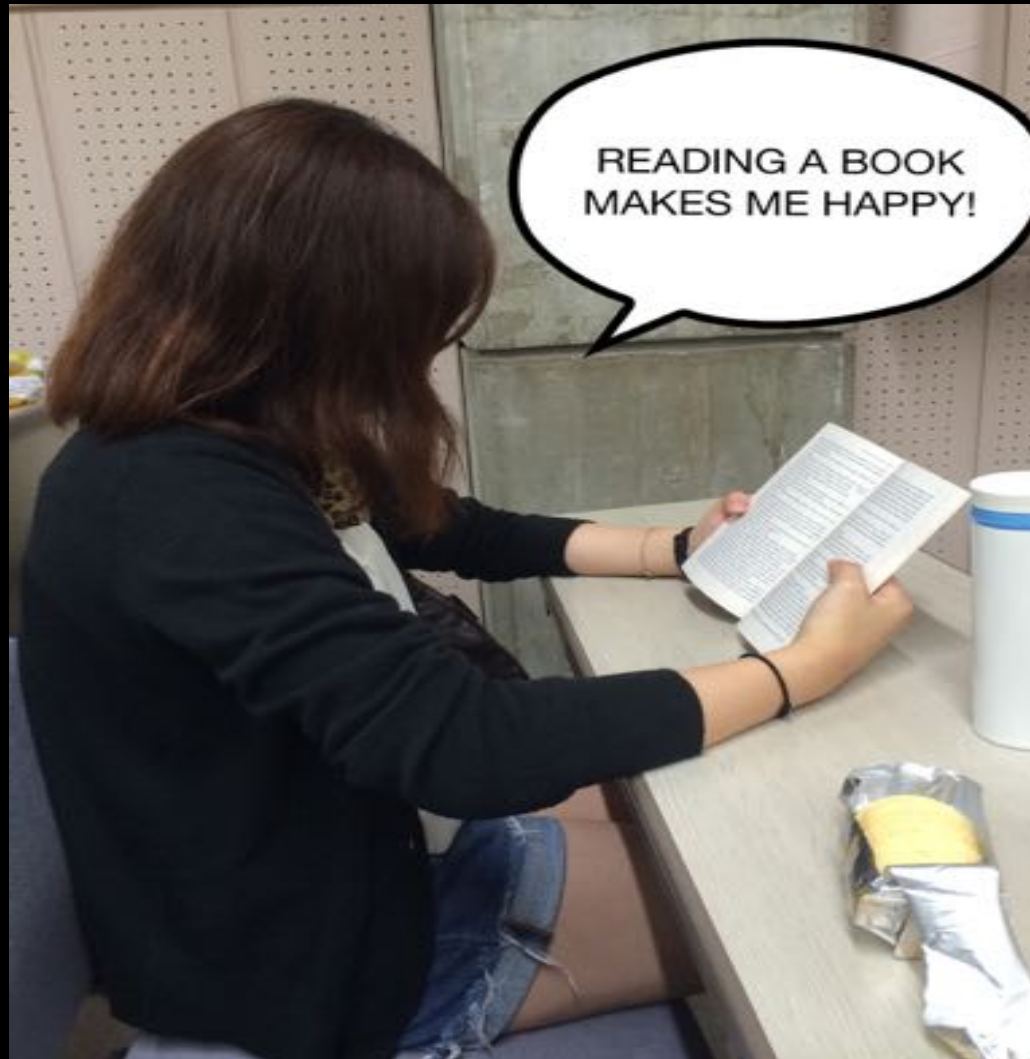
**Reading
takes me
to new
worlds!**


A young woman with dark, shoulder-length hair and glasses is shown in profile, looking down at an open book she is holding. She is wearing a light green top. The background is a plain, light-colored wall. The text "Reading makes your world wider" is overlaid on the right side of the image.

Reading makes
your world
wider

Natural smile
comes from
READING.






A photograph of a woman with dark hair reading a book. A white speech bubble with a black outline is positioned above the book, containing the text "Reading makes me forget every day life like music." The background shows a desk with a laptop and a window with blinds.

**Reading makes me
forget every day life
like music.**



I can be
whoever
I want to!!

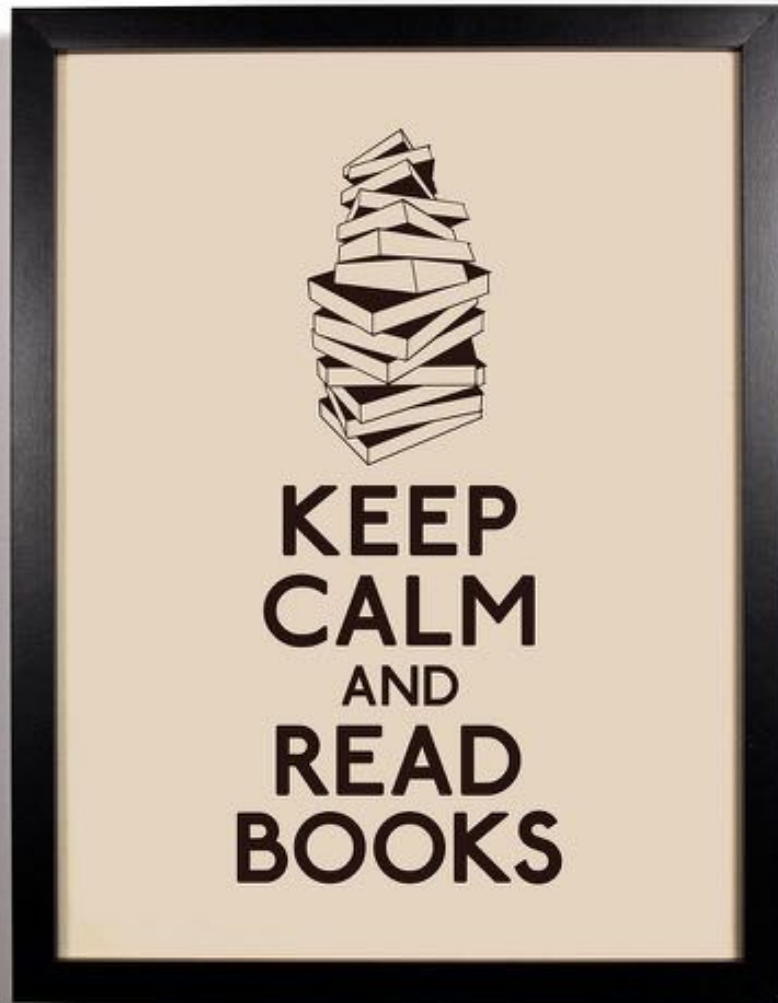


**The more I read,
the deeper I think**



Reading is
an adventure
of life...

Reading Poster Project



- **Students prepare PowerPoint posters that promote reading.**
- **Students share their posters with the class.**
- **Students complete a questionnaire about reading before and after viewing posters.**

Reading makes you smarter!



**Read for
enlightenment!**





Read to
relax!

Follow your heart and read!



Reading is Magical!





**Read to
enter
magical
worlds!**

An illustration of an open book at the bottom, with numerous rays of light emanating from it. The background is a vibrant yellow, and the air is filled with various white symbols including letters (A, S, Q, A, A), mathematical constants (π), and other characters like % and @. The overall effect is one of intellectual expansion and enlightenment.

**Want to expand your mind?
Read!**

Blossom as a Reader!



"Anyone who has never
made a mistake has
never tried anything
new."

Albert Einstein



Colored Wristbands



“Happy Mirror Reading”



“Happy Talk”

- **I feel good about reading today!**
- **I think reading will make me successful!**
- **I believe reading is improving my English!**
- **I want to read more and more!**
- **I really enjoy reading everyday!**
- **My vocabulary is growing because I read!**
- **I understand more the more I read!**

“The Confidence Trick”

- 1. Students rate feelings about reading on scale of 1 to 7.**
- 2. Students write 3 negative statements using their OPPOSITE hand about reading confidence.**
- 3. Students write 3 positive statements using their DOMINANT hand.**
- 4. Students rate themselves again using same scale.**



A person is reading a book outdoors. The background is a soft-focus natural setting with trees and sunlight. The text is overlaid on the image in a bold, black, sans-serif font.

Thank you!

***If you have any more “As if” ideas, please let us know!**

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